

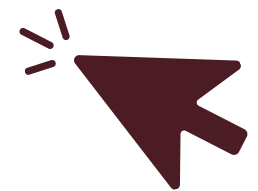


**Creative Portfolio**

**Powering the Future**



**of Marketing**



# About AIHQ

AIHQ turns works' chaos into brilliance, simplifying your path to answers and letting creativity soar with AI



- Leading AI-driven creative agency based in Malaysia.
- 13+ years of collective experience in creativity, technology, and marketing innovation.
- Award-winning team recognized for AI adoption and creative excellence.
- Trusted partner to Major brands, fast-growth startups, and regional leaders.
- Thought leaders: Speakers, educators, and advocates for ethical AI in creativity.



# Our Clients

MOH HOLDINGS



Creative agency born in Southeast Asia, built for the world — we speak brand fluently, in any market.



**Pang Sern Yong**



**Jean Ng**



**Rebecca Kannan**

# **AIHQ Team**



**Wani Hamzan**



**Hoang Lam**

# Why AI for Creative Content



## No Talent Bottlenecks

Create without waiting on influencers or freelancers



## Consistent Quality, Every Time

No mood swings, no drama — just delivery



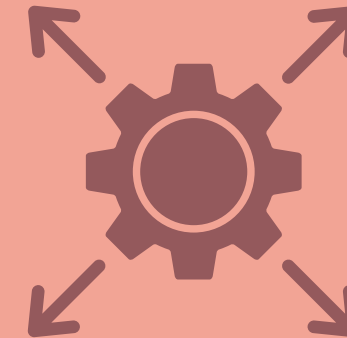
## Faster Turnaround

From idea to launch at machine speed



## Always Scalable

Build 1 or 1,000 content pieces through technology utilization



## Creative Freedom

Imagine and execute campaigns without human limits



# Recognised AI Thought Leadership & Implementation Strategists in Malaysia



**and ChatGPT: Shaping the Future of Financial Advisory Services**

**PANG SERN YONG**  
Founder & Lead Trainer, AIHQ Training and Consultancy

2 OCTOBER, 2024

START AT 02:00PM - 04:00PM

HYBRID (ZOOM & FACE-TO-FACE)  
Fees are waived for IFPAS members  
Non-member/Associate members : \$96  
2 CPD Hours Awarded

Dive into the world of AI excellence with our transformative webinar series! Secure your spot now!

**Future Ready Webinar Series**

**Using GenAI and ChatGPT**

Demonstrating practical integration strategies of GenAI and ChatGPT in academic and research activities to enhance AI literacy and operational efficiency.

14 JUNE 2024  
FRIDAY | 11:00am

**PANG SERN YONG**  
Founder of 1K ChatGPT Malaysia Community & AIHQ Training and Consultancy

Join Online Training Session  
REGISTER NOW

**Series 2 AI-Powered Influence Machines: How to Build a High-Status, Revenue-Generating Digital Tribe**

Let's learn how to Leverage AI to build a powerful, high-status digital tribe and unlock new revenue streams!

**REGISTER HERE**

**Mr. Pang Sern**  
Founder, AIHQ

Wednesday 22nd April 2025 | Duration 9:00am-1:00pm (MYT) | Venue Event Space, Digital Penang

TOGETHER

**Technology Need Pitching (TNP) PMKS dan Kecerdasan Buatan (AI)**

10 Julai 2024 (Rabu) | 11.00 pagi - 12.30 tengahari

LIVE STREAMING

Muhammad Aiman Haiqal (Moderator, SME Corp. Malaysia), Iskandar Rafi (Ptdr Sdn. Bhd.), Pang Sern Yong (AIHQ Training & Consultancy), Fareez Shahfiqar (Fueling Dynamic Dreams Solutions), Sharon Goh (Syuen Zens Resources)

Imbas untuk pendaftaran

**Using GenAI & ChatGPT**

Scan to REGISTER

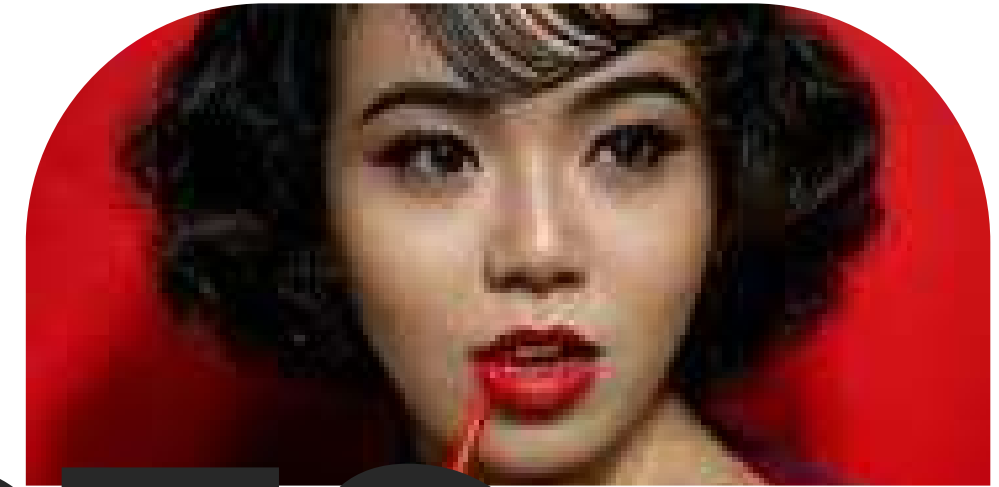
16 November 2024  
Saturday, 10 AM - 2 PM

Olympia Hall  
The Club - Bukit Utama, 1 Club Drive, Bandar Utama, 47800 PJ

Jamaliah Jamaluddin, Gobind Singh Deo, John Leong

**ACCA'S GENERATIVE AI FOR BEGINNERS: UNVEILING NEW POTENTIALS IN MALAYSIA**

Date : 19 July 2024, Friday  
Time : 9:00 am - 1:00 pm  
CPD : 4 units



# AI PROJECTS SAMPLE PORTFOLIO



# Metrojaya

## Virtual Model and Avatar

Fitting of Fashion Wear  
Blended with Real Photography

Results

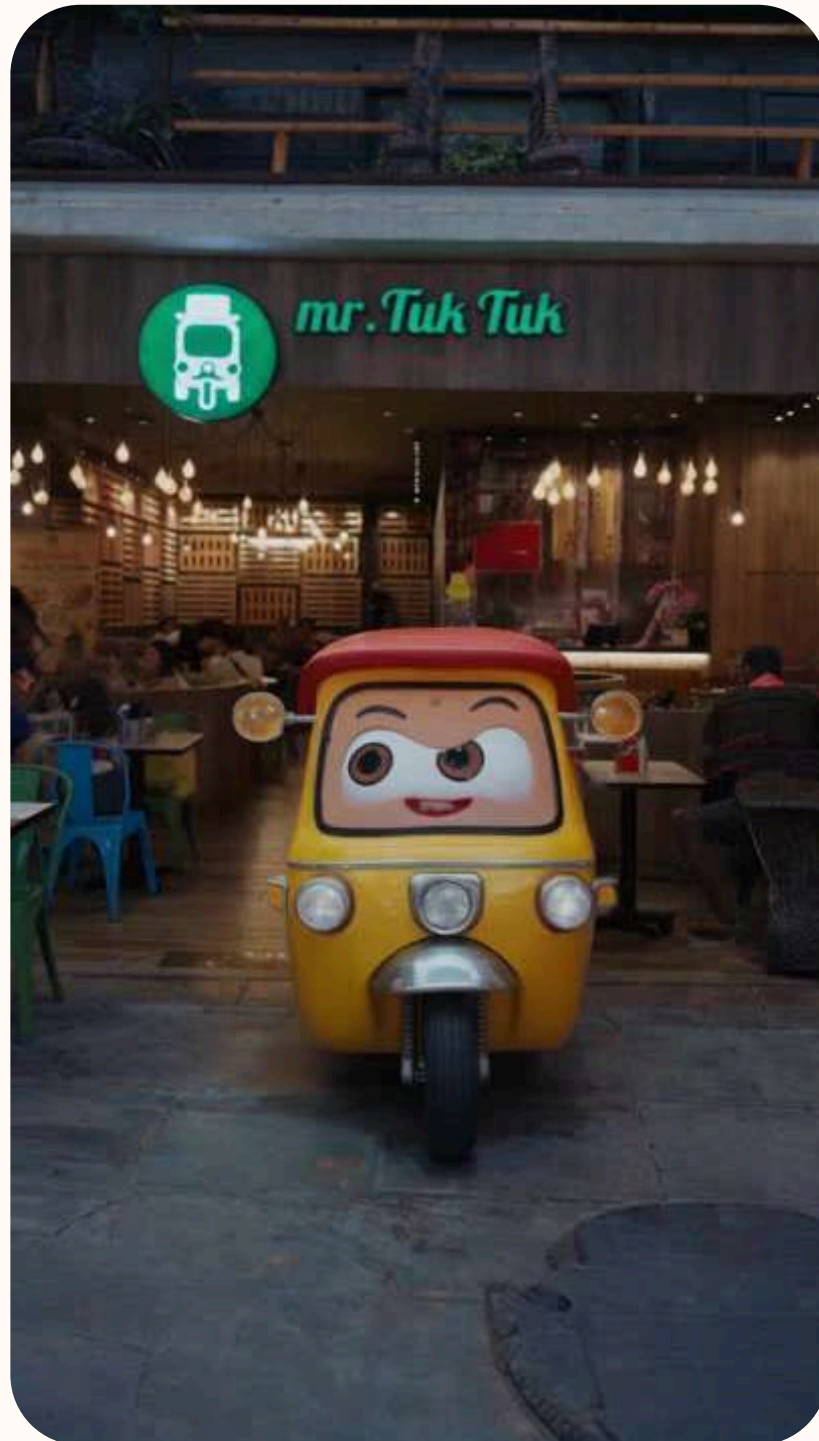


**10x Faster Turnaround  
time for production**





Mr Tuk Tuk



**AI-Powered  
Creativity**

# Mr Tuk Tuk Mascot Production Content Creation

Animation & Blended Reality  
AI-Powered Ramadan Campaign

**Results**



**5x scalable content  
production with mixed reality**

# Doudou

## Linkedin Virtual Influencer & Educator

(By Jean Ng)

Results



**200,000 impressions**  
**Top linkedin influencer**  
**for AI ethics**





# *Mr Tuk Tuk* AIHQ's Branded Content

Music Video  
Trailer Video



# Tips and tricks For Success AI Projects

- Start with strong human ideas — AI amplifies, not replaces.
- Build a feedback loop: Human + AI collaboration = magic.
- Test, tweak, repeat: AI lets you refine faster than ever.
- Focus on emotions + authenticity — algorithms can't fake real connection.
- Always stay ethical: Transparent use of AI builds trust.



My Burger Lab



Malaysia Airline



Flag Mistake



# Case studies of failed AI implementation