

AIHQ Sdn Bhd.

# EMPOWERING THE WORKFORCE OF THE FUTURE

## WELCOME TO AIHQ

AIHQ is an AI enablement and solutions partner—helping teams learn AI fast and helping businesses deploy AI that works.

From role-based GenAI training to custom AI solutions beyond off-the-shelf tools, we translate AI into real workflows, automation and measurable outcomes.

Trusted by professionals across industries, powered by a 53,000+ community and a 4.8★ Google rating.

### AI SOLUTIONS PORTFOLIO (TECH)

View our AI solutions and implementation portfolio.

[View AI Solutions Deck ->](#)

### SINGAPORE

as R N Technologies Pte Ltd (202339268N)  
60 Paya Lebar Road, #07-54 Paya Lebar Square  
Singapore 409051

### MALAYSIA

Lot 1.3.19, Pearl Point Shopping Mall  
Batu 5, Jalan Klang Lama, 58000 Kuala Lumpur, Malaysia  
AIHQ Sdn Bhd (1651383-T)

### MEMBERSHIPS / PARTNERS / TRAINING PROVIDER



# AIHQ'S HIGHLIGHTS



Free Online Webinar

## CHATGPT AND THE FUTURE OF WORK

7 Mar, Tues  
LIVE 8:30pm - 9:15pm MYT

REGISTER AT

**Pang Sern Yong**  
FOUNDER, CHATGPT MALAYSIA COMMUNITY, AIHQ

**Mel Chai**  
HEAD OF MARKETING, FOUNDATION8

**SPEAKER FOR THE DAY**

**MR. PANG SERN YONG**  
FOUNDER OF CHATGPT MALAYSIA FACEBOOK & AIHQ

REGISTER NOW

## GUIDE TO ChatGPT & AI

11 JUNE SUNDAY 3-7 PM

WORQ TTDI  
Level 1, Glo Damansara Shopping Mall

Scan to Register

## Using GenAI and ChatGPT

Demonstrating practical integration strategies of GenAI and ChatGPT in academic and research activities to enhance AI literacy and operational efficiency.

14 JUNE 2024  
FRIDAY 11:00am

**PANG SERN YONG**  
Founder of ChatGPT Malaysia Community & AIHQ Training and Consulting



Over 12 years of experience as a strategic lead for regional & global operations

Founder of the ChatGPT Malaysia Community (AIHQ)

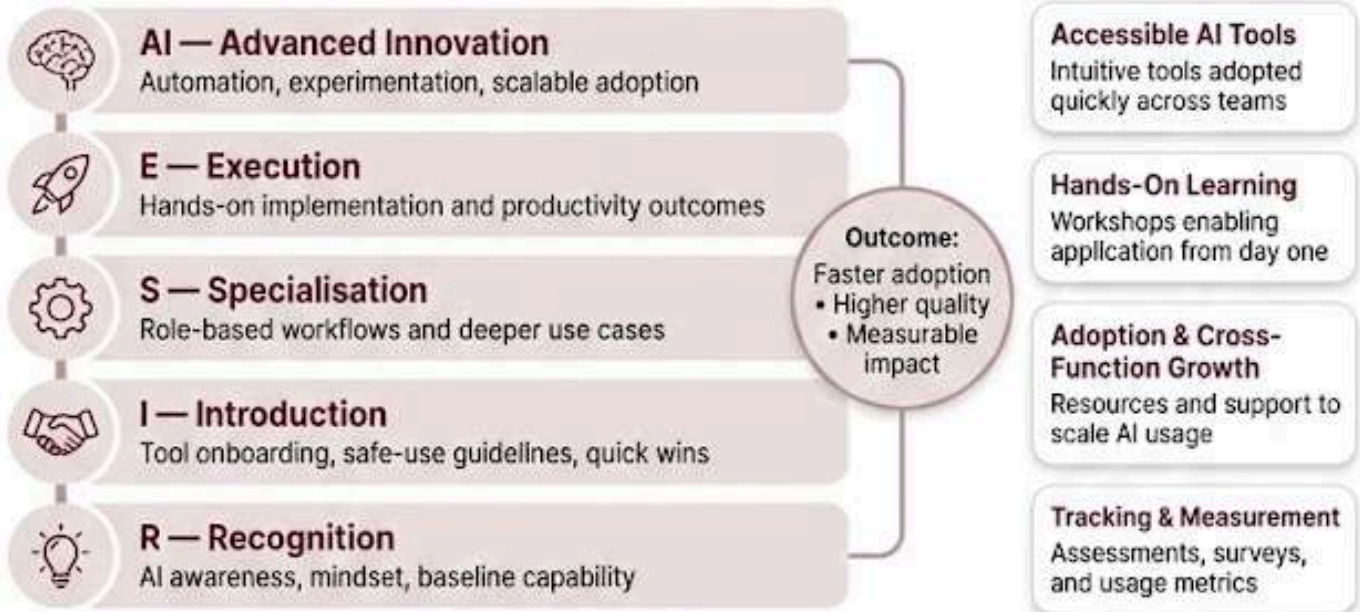
HRD Corp Certified Trainer

Author of ChatGPT - A Guide for Companies



A structured pathway from AI awareness to scalable innovation.

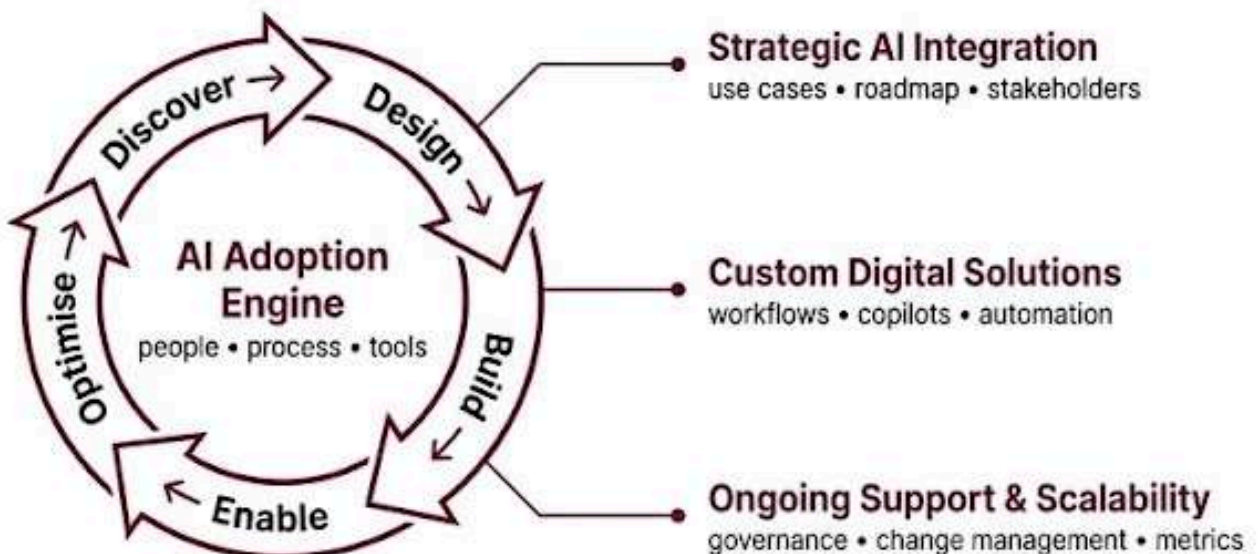
## AIHQ's Comprehensive AI Upskilling Pathway — RISE AI Framework



**Deliverables:** training roadmap • role-based modules • prompt libraries • adoption playbooks

## AIHQ's AI Consultancy & Transformation Framework

AIHQ guides businesses through end-to-end AI transformation, combining strategy, implementation, enablement, and governance.



**Typical outputs:** strategy workshop • use-case portfolio • pilot plan • implementation support • adoption metrics

# COMPREHENSIVE AI TRAINING HIGHLIGHTS

What we cover — tools, roles, and outcomes



## Quick scan: AI training coverage

### GENAI TOOLS

**ChatGPT** **Gemini** **MS Copilot 365**

Productivity workflows, prompt techniques, responsible use, and real workplace application.

### ROLE-BASED WORKSHOPS

**Professional Applications** **HR Professionals** **Finance Professionals** **Marketing & Sales** **Retail, Hospitality & SME**

Role-specific use cases, templates, and hands-on exercises mapped to daily tasks.

### CREATIVE AI

**AI Image Generation** **AI Video Generation**

Visual content workflows for marketing, training, and internal communication.

## Training in action

Hands-on workshops designed for immediate application — from quick wins to advanced workflows.



## AI BUSINESS CONSULTANCY

### Training & Strategy Workshops

ChatGPT and GenAI Strategy for Business

AI Consultancy & Transformation Framework Workshops

Leadership and Board Briefings and Workshops for AI (CEO Present)



## AI INNOVATION BOOTCAMP

### Hands-on innovation sprint

Rapid ideation, prototyping, and presentation using GenAI tools

Team-based challenge format with guided facilitation



# LEADING "AI FOR BUSINESS" SUBJECT MATTER EXPERT



Selected speaking engagements, programs, and collaborations.

## Featured Programs & Engagement Posters

**IFPAS WORKSHOP**  
Leading with AI and ChatGPT: Shaping the Future of Financial Advisory Services  
PANG SERN YONG  
2 OCTOBER 2024

**Empowering People, Shaping the Future.**  
AI & Digital Transformation  
PANG SERN YONG  
12 & 13 NOVEMBER 2023

**Technology Need Pitching (TNP) PMKS dan Kecerdasan Buatan (AI)**  
LIVE STREAMING  
10 JULAI 2024

**AI-POWERED INNOVATION CHATGPT FOR ENTREPRENEURS**  
PANG SERN YONG  
28 SEPTEMBER 2024

**Using GenAI and ChatGPT**  
Future Ready Webinar Series  
PANG SERN YONG  
14 JUNE 2024

**Knowledge Management Conference Asia**  
Future-Proofing Knowledge for Sustainable Growth  
PANG SERN YONG  
6-7 OCT 2025

**Empower Your Business with AI: Transformative Strategies for the Future**  
PANG SERN YONG  
11 MARCH 2024

**AI in marketing conference 2025**  
PANG SERN YONG  
9-3 OCT 2025

**REGIONAL SEMINAR SERIES**  
MEASURING AND MAXIMIZING THE IMPACT OF LEARNING AND DEVELOPMENT  
PANG SERN YONG  
28 OCTOBER 2024

**Using GenAI & ChatGPT**  
PANG SERN YONG  
19 NOVEMBER 2024

**CHATGPT AS AN 'AIDEAL' PARTNER FOR WORK AND LIFE**  
PANG SERN YONG  
WEDNESDAY, 26 AUGUST 2023

**ACCA'S GENERATIVE AI FOR BEGINNERS: UNVEILING NEW POTENTIALS IN MALAYSIA**  
PANG SERN YONG  
18 JULY 2024

## Platforms & Partners (Logos)



## Why organisations invite AIHQ

- Practical, hands-on AI training for immediate workplace use
- Role-based workflows (HR, Finance, Marketing, Leaders)
- Responsible AI practices and governance-ready guidance
- Measurable adoption through repeatable frameworks

Formats: Keynotes • Panels • Corporate Workshops • Public Programs

## Training & Industry Engagement Highlights



### Awards & Accolades

- AI Project of the Year 2025 — Winner
- ESG & Social Impact of the Year 2025 — Winner
- GBS ASEAN Malaysian Trailblazers: Pioneering GBS (2025) — Runner Up
- Top Course Provider — National Training Week 2024

### Leadership & Board Briefings (CEO Present)

- MTD Group
- MUI Group
- Parkland Group
- Lion Group

### Programs & Appointments

- HRD Corp Growth Academy — Trainer
- TalentCorp Proof of Concept (2025) — Selected Trainer (AI Prompting Workshop)

### Speaking & Conference Presence (2025–2026)

- The Star CHRO Conference 2025 — Panel Moderator (AI)
- GBS ASEAN Summit 2025 — Keynote Speaker (AI)
- InvestPenang x GBS Malaysia x Penang Skills Industry Engagement — Keynote Speaker (AI)
- Nomura ASEAN+ Conference 2026 — Keynote Speaker (AI)
- MTDC Industry Engagement — Guest Speaker — Smarter Business Strategies with ChatGPT
- Super Secretaries and Administrators Conference 2025 — Keynote Speaker (AI)
- AI Marketing Conference Langkawi 2025 — Keynote Speaker (AI)
- Knowledge Management Conference Langkawi 2025 — Keynote Speaker (AI)
- Talentcorp Proof of Concept (2025) — AI Prompting Workshop — Selected Trainer
- Talentcorp Kuantan Industry Engagement 2025 — Guest Speaker (AI)

### FULL CLIENT LIST

**Clients:** ACCA, Silverlake Group, Media Prima Group, Bertelsmann SE & Co, Institute of Internal Auditors, Prudential, Lion Proptert Property Group, Exyte, MTD Group, Rev Media, NSTP, Human Resources Development Corp, QR Retail Automation, Paimhead Consultancy, Genasthim, MICPA

**Clients:** PEKEMA, Selangor State Government, MBPJ, CEDAR, SME Corp, MDEC, MDCC, MRCA

**Client:** Astro Group Malaysia

# AIHQ IN NUMBERS



**#1**

AI Project of  
the Year  
(2025)



**4**

Major Awards &  
Recognitions  
(2024-2025)



**4.8★**

Google  
Reviews  
Rating



**53,000+**

AI Community  
Members



**18+**

Executive &  
Industry  
Speaking  
Engagements



**20**

Organisations  
Engaged



**8,000+**

Professionals  
Trained



**91%**

Program  
Satisfaction  
Rate



Selected interviews and press coverage

## BFM 89.9 Interview



"How To Tap Into ChatGPT While Balancing Our Wellbeings"

"AI to Z — Turbocharging Malaysia's Tech Startups"



Review Link:

<https://www.bfm.my/podcast/enterprise/enterprise-biz-bytes/how-to-tap-into-chatgpt-while-balancing-our-wellbeings>

## The Star Newspaper Interview



## "Educators urged to promote responsible use of AI tools"

Article Link:

<https://www.thestar.com.my/news/nation/2023/04/12/educators-urged-to-promote-responsible-use-of-ai-tools>

## China Press Feature



## Sin Chew Daily Coverage



## "Industry insights on AI implementation and workforce readiness"

# Appreciation & Bouquets

## Re: Request for Post-Workshop Survey Results from Bangsar ChatGPT Session

Inbox x pang@theaihq.net x

Iliyana Binti Khirudin

Mon, Jan 22, 2:47 PM (8 days ago)



to Pang, Aniza

Hi Pang,

You scored 93% overall which is very good. Here's the feedback from the participants.

Thanks.

What is one learning outcome from the training you can implement immediately in organization ChatGPT



Jean Ng · 1st

AI Changemaker | AI Influencer Creator | Book Author | Promoting Inclusive RAI and Sustainable Growth | AI Course Facilitator

July 15, 2024, Jean and Pang Sern Yong studied together

Mr. Pang Sern Yong is a distinguished AI corporate trainer with a profound expertise in artificial intelligence, particularly in the application of ChatGPT. His exceptional ability to elucidate the functionalities and benefits of ChatGPT has empowered over 4,000 learners across Malaysia and Singapore. I assuredly endorse Mr. Pang as an outstanding trainer in AI implementation, possessing an unparalleled capacity to optimise AI utilization within the workplace. His proficiency extends to developing effective systems for task automation, making him an invaluable talent in cultivating AI literacy among corporate trainers.



Mohd Rezykin Md Shariff · 1st

Experienced professional in industry especially in product development and manufacturing, as well as technology adaptation and management skills consist of strategic management and engagement

June 2, 2023, Mohd Rezykin worked with Pang Sern Yong but they were at different companies

Mr. Pang Sern Yong is a knowledgeable individual in the field of Artificial Intelligence, particularly in the utilization of chatGPT. He professionally explained the functions and advantages of using chatGPT in the industry, providing understanding to 150 participants attending the Research and Education Insight (REdI) 2023 vol.1 program with the theme "Artificial Intelligence." The program was held on May 27, 2023, organized by MyREF. I anticipate the opportunity to collaborate with Mr. Pang Sern Yong in the future.



Badrie Abdullah · 1st

Principal (Talent), Value Creator in the Talent Ecosystem, enriching the national...

Full House - #MyNext #FutureReady Webinar Series Episode #3

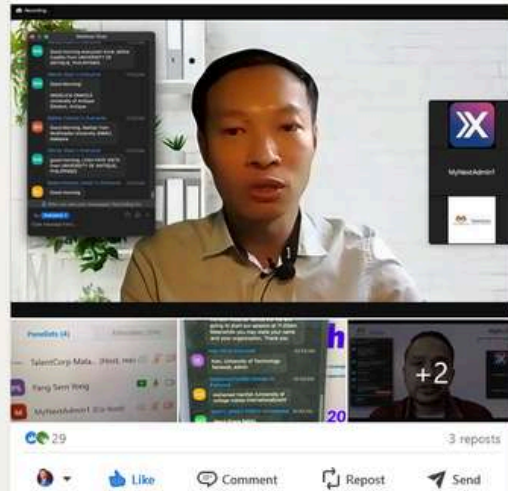
Team MyNext by TalentCorp as well as the leadership team at Talent Corporation Malaysia Berhad (TalentCorp) are immensely grateful to Pang Sern Yong Founder of the 16k ChatGPT Malaysia Community & AIHQ - theaihq.net for his expert sharing during the "Using GenAI and ChatGPT" session of our Future Ready Webinar Series.

With final count of 405 participants from Malaysia including #ASEAN universities, invited through our esteemed partner ASEAN Accounting Educators Workgroup #AAEW this session was truly enlightening and rewarding. Pang's insights into practical integration strategies of GenAI and ChatGPT in academic and research activities were invaluable in enhancing AI literacy and operational efficiency.

This webinar is part of our broader commitment at MyNext by #TalentCorp to equip students and professionals with the necessary future skills to thrive in a digitised world. Through sessions like these, we aim to bridge the gap between current educational outcomes and the evolving demands of the global job market, ensuring that our talent pool is ready for the challenges and opportunities that lie ahead.

Thank you once again, Pang, for making this webinar a tremendous success! We look forward to more such enriching engagements in the future.

(Stay tuned for our upcoming webinar #4 on 21st June - #DataStorytelling by Irvin Hoh)



dec model

4 reviews · 2 photos

5 stars a month ago

Provide professional advice for sme user using chatgpt

Reply Like Share

MKien K

4 reviews

5 stars a month ago

Practical sharing.

Reply Like Share

Kevin Wong

2 reviews

5 stars 2 months ago

Reply

S

shirley lee

3 reviews · 2 photos

5 stars 2 months ago

I came in with zero knowledge of ChatGPT & AI and left 5 days with amazing knowledge. Can't wait to share the knowledge that I've learned. So everyone can learn and use it on their daily lives.



H

Hin Chai Ho

1 review

5 stars 2 months ago

1. The Coach's engagement with the students was excellent.
2. All the daily subjects were well presented.
3. Hands on exercises on using the various AI applications and guided by the coach were very useful to make the students understand better.
4. Established close friendship and networking with all course participants and also with the coach and guest trainers.
5. Have a clear understanding how to use specific AI tools and platforms.
6. It was an enriching educational experience where we were exposed to the range and depth of the various AI tools.

S

sharon wong

1 review · 3 photos

5 stars a month ago

Overall, the program not only enhanced my digital skills but also equipped me with valuable tools for monetisation in the AI space. I am inspired to integrate AI into my daily life.



13 June at 03:06

Hi Chatgpt Malaysian,

I wish to take a moment to express my heartfelt appreciation for the incredible efforts and contributions of Mr. Pang Sern Yong, an exceptional ChatGPT expert and trainer.

Mr. Pang has gone above and beyond in his dedication to educating the public about the fascinating world of ChatGPT. His passion for sharing knowledge and empowering beginners is truly awe-inspiring.

Recognizing the need for a comprehensive resource tailored specifically for beginners, Mr. Pang took it upon himself to write a remarkable book about ChatGPT. This book, meticulously crafted with his expertise and passion, serves as a guidepost for those embarking on their ChatGPT journey. It unravels the complexities, demystifies the algorithms, and provides invaluable insights that empower beginners to navigate and leverage the potential of ChatGPT with confidence.

Mr. Pang's commitment to knowledge-sharing and his genuine desire to help others truly make him an exemplary role model in the field of ChatGPT. His dedication has not only enriched the lives of individuals but has also contributed to the growth and progress of the entire Chat community.

So, let's take a moment to express our gratitude and give a resounding round of applause to Mr. Pang Sern Yong for his extraordinary efforts! Your selflessness, expertise, and unwavering support have made a lasting impact on countless lives.

To all the beginners out there, make sure to grab a copy of Mr. Pang's book and join his seminar. Your journey into the world of ChatGPT is about to become even more exciting and fulfilling with his invaluable guidance.

Let's spread the word and give thanks to this incredible ChatGPT expert and trainer, Mr. Pang Sern Yong!

#ChatGPT #ExpertTrainer #KnowledgeSharing #Gratitude

Specialists in enterprise AI adoption, governance, and hands-on implementation.



## **Pang** Programme Lead & Principal Trainer (AI & Generative AI)

HRD Corp-accredited trainer focused on practical GenAI adoption for business and professional workflows. Trained 8,000+ professionals and built a 53,000+ AI community.

### **Core Focus**

- Generative AI for business & professional use
- AI-assisted research, reasoning & analysis
- Business writing & communication with AI
- AI adoption & workforce readiness
- Responsible & ethical AI usage

### **Highlights**

- Founder of a 53,000+ AI community
- Featured in mainstream media
- Author of "ChatGPT — A Guide for Introverts"



## **Firdaus** Lead Technical Trainer (AI, Big Data & Government Digitalisation)

Senior AI and Big Data practitioner with extensive experience in government digitalisation, applied data science, and real-world AI implementation.

### **Core Focus**

- Applied AI & Machine Learning
- Big Data Analytics & Strategy
- Government Digitalisation
- Data Governance & Data Quality
- AI Implementation & Risk Considerations

### **Highlights**

- Worked across public-sector institutions and national systems
- Bridges policy, strategy, and execution for practical deployment
- Emphasises operational readiness and real datasets



## **Jean** AI Safety & Tech Ethics Specialist

Specialist in responsible, ethical, and practical AI adoption—helping organisations translate governance, risk, and ethics into clear, actionable guidance.

### **Core Focus**

- AI Safety & Tech Ethics
- Responsible AI & Governance
- Ethical AI Deployment
- AI Risk & Compliance
- Professional AI Training

### **Highlights**

- Supports organisations navigating AI risk, compliance, and ethical decision-making
- Builds trustworthy, compliant, and ethically aligned AI practices
- Facilitates governance and ethics-focused programs



## **Arif** AI Trainer / Specialist (Solutions Delivery)

AI practitioner supporting training delivery and practical implementation, focused on real workflows, solution execution, and applied outcomes.

### **Core Focus**

- Applied AI workflows & implementation
- Productivity use cases & prompt practice
- Solutions delivery support
- Workshop facilitation
- Hands-on coaching & exercises

### **Highlights**

- Supports end-to-end training execution and participant success
- Emphasises clarity, practicality, and immediate applicability
- Experienced across cross-functional professional audiences

# Testimonial Highlights

AIHQ - theaihq.net



"Mr Pang's ChatGPT training was an excellent experience. His patience and expertise made complex concepts easy to understand, and I was able to start using ChatGPT confidently. I highly recommend Mr Pang to anyone interested in learning about AI Tools."

- Kamarudin Azhar bin Ujang,  
Accounting Professional



"Pang is an exceptional trainer with a passion for ChatGPT and AI. Pang's enthusiasm and expertise in training make him a true professional and a pleasure to work with."

- Hazman Syahmi bin Elias, HR  
Professional, UEM Edgenta Bhd



"Mr. Pang Sern Yong, deeply knowledgeable in Artificial Intelligence and proficient in ChatGPT, delivered an exceptional presentation at the Research and Education Insight (REI) 2023 vol.1 program. The theme was "Artificial Intelligence," and his professional explanation of chatGPT's functions and benefits illuminated the topic for the 150 participants in attendance. The event, organized by MyREF on May 27, 2023, was a testament to Mr. Pang's expertise. We eagerly anticipate future collaborations with him."

- Mohd Rezykin Md Shariff, MyREF (Malaysian  
Research and Education Foundation)



"Pang has a unique ability to demystify complex AI concepts like ChatGPT. His practical method of harnessing AI for routine tasks and creative idea generation has been widely acclaimed. Pang's steadfast commitment to ethics in AI discussions sets him apart. I strongly recommend Pang to anyone interested in enhancing their understanding of ChatGPT and AI Tools."

- Prema Mehrotra, Business Advisor and  
former Group CEO, Core Six Snd Bhd



"The training was incredibly beneficial and insightful. Although I had previously used ChatGPT, the course significantly improved my understanding and skills, enabling me to use the tool more effectively. I've gained valuable knowledge on how to leverage ChatGPT to its fullest potential."

- Lina, HR Executive, Silverlake Axis



"Pang's session opened my eyes to a new approach to using ChatGPT. Previously, I thought the best way was to directly copy and paste the output from ChatGPT. However, I've learned the importance of personalizing the content to reflect our unique voice and style. This customization ensures the content doesn't appear as though it was simply generated by an AI, as anyone can prompt ChatGPT for tasks."

- Pang Chinn Fei, Media Prima Bhd



## Course Evaluation Reviews

- [Google Reviews for AIHQ](#)
- [AI and ChatGPT for HR \(Exyte Malaysia, July 2024\): View Feedback](#)
- [Fundamentals of AI Applications \(Avaro Systems Malaysia, April 2024\): View Feedback](#)
- [ChatGPT for Technical \(Silverlake Axis, July 2024\): View Feedback](#)
- [Fundamentals of AI Applications \(MTD Group, June 2024\): View Feedback](#)
- [Business Writing with AI and ChatGPT 2-Day Workshop \(Prudential BSN, June 2024\): View Feedback](#)



"Before the training, my understanding of ChatGPT was basic. The course not only expanded my knowledge but also taught me how to craft detailed queries to get exactly what I need from ChatGPT."

- Nur Zulaikha, IT Executive,  
Silverlake Axis



"Pang's ChatGPT workshop was incredibly insightful, teaching us numerous things we didn't realize were possible. We also learned that while engaging with ChatGPT, being polite isn't as important as being clear and concise in our instructions."

- Jeremy Ng, Special Projects  
Lead, Rev Media



**View Participant Video testimonials:**

<https://www.youtube.com/@TheAIHQ/shorts>

**Adin Mohamad** • 1st  
A dynamic and results-oriented leader with over 20 years of experience in Fin...  
1w • 📌

ChatGPT is revolutionizing the way we work!

Just finished day-1 business writing with AI and it was an eye-opener on how intelligent apps can enhance daily tasks.

Think of it as a "mamak style" AI that can respond to almost anything you ask. Whether it's taking photos, chatting with ChatGPT, expressing your thoughts, designing visuals, or even polishing your CV, this tool does it all 🤖

One day, you might even see ChatGPT listed as my contact in my out-of-office message 🤖

Truly, the possibilities are mind-blowing!

Tq Pang Sern Yong!



You and 5 others

**Nurhanizul Aini Hashim** • 1st  
Manager at Prudential BSN Takaful Berhad  
1w • Edited • 📌

Going to wrap up with 2 days workshop of Business Writing with ChatGPT dan seriously, saya sangat terkesan!

I always thought I knew a lot about this tool, tapi features yang kita explore baru-baru ni memang game-changer untuk rutin kerja harian kita.

Biggest takeaway? Be precise dengan prompts kita—ini memastikan AI memahami dan memenuhi keperluan kita dengan tepat, which boosts both efficiency and outcome quality.

Using AI bukan cheating, ya. It's about leveraging technology untuk maximize our productivity dan achieve results yang lebih baik.

Let's embrace AI macam ChatGPT untuk elevate our work dan keep us ahead of the curve.

Excited nak apply all these insights and see macam mana ia boleh boost my productivity! How about you? Ready to integrate AI into your daily workflow?

#BusinessWriting #ChatGPT #ArtificialIntelligence #ProfessionalGrowth #WorkSn Pang Sern Yong



You and 9 others

**Lizah Aman** • 1st  
Head of Department Property and Office Management, Procurement Specialis...  
1w • 📌

I recently attended a two-day training workshop titled "AI for Business Writing" by Pang Sern Yong. The workshop covered various ways to effectively use ChatGPT for business communication, including creating LinkedIn posts, crafting precise prompts, fact-checking, and providing clear instructions. We also explored the CAKE framework and learned to present information in comparison tables, among many other valuable techniques.

As someone in the Property & Procurement field, this training was incredibly relevant. It enhanced my ability to verify government information and streamline my tasks. Even though I've used ChatGPT extensively before, this course opened my eyes to its full potential, enabling me to get even more valuable responses.

With ChatGPT continually evolving, I'm committed to furthering my knowledge and skills to leverage this powerful tool to its fullest. #AI #BusinessWriting #ChatGPT #ContinuousLearning



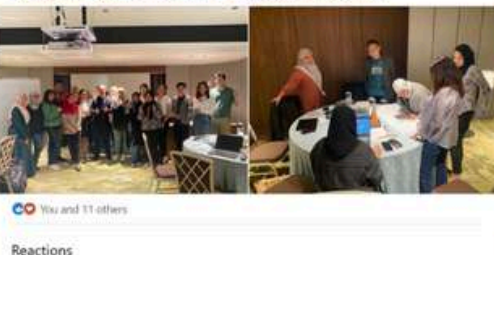
with You

**Siti Maizura Abdul Jalil** • 1st  
Assistant Manager - Events, Fullfilment & Agency Trips at Prudential BSN Takaful...  
1w • 📌

Excited to share insights from the AI business writing training workshop! 🤖 Delving into how AI works was fascinating, especially seeing its relevance to my role. Utilizing the CAKE framework for more impactful responses, fact-checking, and precise instructions has revolutionized my approach, thanks to techniques like those from ChatGPT conversations. 📝💡 Additionally, comparing ideas in table format has streamlined communication and decision-making processes.

Moreover, the workshop's focus on refining my writing structure has been transformative. I've already noticed significant improvements in clarity and effectiveness. 🙌 A huge shoutout to the trainer Pang Sern Yong for their invaluable guidance and expertise in demystifying AI and its practical applications. 🙌 Excited to apply these newfound skills in my work!

#AIBusiness #WritingSkills #Gratitude #ProfessionalDevelopment



You and 11 others

Reactions

**Sok Ee Ng** • 1st  
Transformation | Controls/Governance | Process Improvement | Expense Mana...  
1w • 📌

I'm thrilled to share insights from my recent training on AI for Business Writing Workshop held at Park Royal Hotel, led by the esteemed trainer Pang Sern Yong

Unlock the power of AI with in-depth discussions on the background/history and its transformative impact on modern communication. I delved into practical applications, discovering how AI can elevate career and workplace efficiency through dynamic conversations, precise instructions, and structured comparisons.

In addition to professional growth, I explored AI's benefits in lifestyle, including seamless live translation and promoting positive mindset wellness.

I truly appreciate the opportunity to share these valuable insights into AI. Let's keep the conversation going! I welcome anyone to share more about the power of AI and how it's shaping our world. Together, let's continue exploring the limitless possibilities of artificial intelligence!

#AI #BusinessWriting #TrainingWorkshop



You and 11 others

**Jatmee Tan, FCCA, MIA (She/Her)** • 1st  
Finance | Maximizing Value Every Step | Big 4 Audit → Banking FTA → Insurance...  
1w • 📌

Just wrapped up an enlightening Day 1 at the AI for Business Writing Training Workshop led by the insightful Pang Sern Yong!

Today, we delved into the transformative capabilities of ChatGPT in enhancing business communication. Participants gained a deep understanding of its functions and learned how to effectively fact-check, ensuring our content is both accurate and credible.

We explored how ChatGPT can streamline workflows and refine our writing, particularly in the finance sector. The emphasis on accuracy and credibility underscored the importance of fact-checking, a crucial skill for maintaining high standards in our communications.

Excited to continue exploring AI's potential in business writing under Pang Sern Yong's guidance. Here's to more learning and growth! 🙌

#AIBusiness #FactChecking #FinanceCommunication



with You

**Muhammad Afiq Uzair Azahari** • 1st  
1w • 📌

Transforming Business Writing with AI 🤖

Currently attending the two-day "AI-Enhanced Business Writing Mastery with ChatGPT" organized by Prudential BSN Takaful, led by the legendary Pang Sern Yong. It's been a blast! 🙌

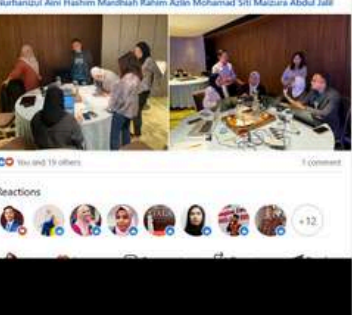
Key highlights include integrating AI into our work. We're debunking AI myths left and right—AI actually enhances our work, not replaces it. Who knew?

Workshop insights so far are mind-blowing! Using ChatGPT for engaging conversations and crafting LinkedIn posts like a pro. In the photo, you can see our team deep in brainstorming mode, probably thinking, "How did we survive without AI?"

Looking forward to more insightful and AH-HA moments today! Thanks to PruBSN HR team for organizing this! 🙌

#AI #BusinessWriting #Workshop #ProfessionalDevelopment #PrudentialBSNTakaful

Nurhanizul Aini Hashim Mariah Rahim Adin Mohamad Siti Maizura Abdul Jalil



You and 19 others

Reactions

**Nur Amalina Abdullah** • 1st  
Service Quality Specialist at Prudential BSN Takaful Berhad  
1w • Edited • 📌

Delighted to share that I attended an insightful AI for Business Writing workshop at Park Royal Bukit Bintang! Over the past two days, we explored cutting-edge insights:

- 🌟 ChatGPT's conversational prowess revolutionizes communication, ensuring engaging interactions with our audience.
- 🌟 Crafting professional LinkedIn posts becomes seamless with ChatGPT, reflecting our dedication to excellence.
- 🌟 By prompting and challenging ChatGPT, we foster innovation in our communication strategies.
- 🌟 The CAKE framework provides a structured approach to maximize ChatGPT's capabilities effectively.
- 🌟 From fact-checking to data analysis, ChatGPT empowers informed decision-making, enhancing our competitive edge.
- 🌟 Precision in instructions ensures our messages are tailored and impactful. Excited to implement AI-powered business writing strategies!

Really recommend my connections here to attend similar training sessions as it is invaluable for staying ahead in leveraging AI for business growth and communication excellence. Kudos to our trainer Pang Sern Yong!



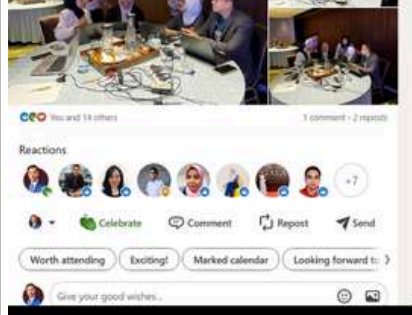
You and 10 others

**Adin Mohamad** • 1st  
A dynamic and results-oriented leader with over 20 years of experience in Fin...  
1w • Edited • 📌

I had an amazing experience participating in the business writing AI workshop organized by our Human Resources Department. This workshop has significantly improved my business writing and presentation skills. It's definitely a game-changer in terms of saving time and enhancing productivity. Now, I am on the path to achieving a more meaningful work-life balance!

Tq Pang Sern Yong

Ct, Muhammad Afiq Uzair Azahari Mariah Rahim Siti Maizura Abdul Jalil Nurhanizul Aini Hashim



You and 14 others

Reactions

**Yazlin Yang Razlan** • 1st  
Strategy | Agile | Analytics | Innovation | Design Thinking  
1w • 📌

Pleased to share insights from my recent attendance at a meticulously organized training programme by PruBSN, focusing on Business Writing with AI. Over two days at ParkRoyal hotel, we explored the strategic integration of AI, particularly ChatGPT, to refine our writing practices.

Key takeaways:

1. Integration of AI in Writing: Explored how ChatGPT can assist in generating various forms of written content, such as articles, emails, and reports, thereby streamlining the writing process and boosting productivity.
2. Strategic Deployment: Learned nuanced strategies for effectively incorporating ChatGPT into daily writing tasks. For instance, utilizing it to draft initial outlines or brainstorm ideas can save time and effort, while still allowing for human refinement and creativity.
3. Addressing Misconceptions: Clarified prevalent misconceptions surrounding AI and ChatGPT. One such misconception is the idea that AI can entirely replace human writers. In reality, AI serves as a valuable tool to augment human writing capabilities, offering assistance and enhancing efficiency rather than acting as a complete substitute.
4. Interacted in hearing from my professional network: What insights have you gained from your engagement with AI or ChatGPT? Share your experiences below.

Looking forward to implementing these learnings into my routine to enhance writing effectiveness. 🙌 #AI #Writing #ChatGPT #ProfessionalDevelopment

Kabrine Chong Dee Ler Lee Kevin Yong



with You

## More Recent Workshop Feedback:

"The hands-on practice was incredibly beneficial and helped me understand the material better."  
— Bonnie Bertelsmann SE & Co.

"Exposure to different AI tools and their purposes was eye-opening and very useful."  
— Chloe Gan, Bertelsmann SE & Co.

"The application ideas provided were practical and immediately applicable to my work."  
— Soo Pooi Yee, Bertelsmann SE & Co.

"Learning about the AI tools available in the market expanded my knowledge significantly."  
— Jay, Bertelsmann SE & Co.

"Generating AI videos using Lumen5 was a highlight for me."  
— Huei Huei, Bertelsmann SE & Co.

"The hands-on sessions with each Gen AI platform were extremely helpful."  
— Ameira Nur Amila Binti Sohaimi, Bertelsmann SE & Co.

"I appreciated the hands-on sessions where participants could try out the apps suggested."  
— Siti Hazwani binti Nor Mubarak, Bertelsmann SE & Co.

"The overview of GenAI was clear and straightforward, making it easy to understand."  
— Melvin Yong, Bertelsmann SE & Co.

"Discovering other AI tools beyond the usual ones was very enlightening."  
— Joachim Ooi, Bertelsmann SE & Co.

"The course provided good examples that made complex concepts easier to grasp."  
— Chew Yat Ming, Bertelsmann SE & Co.

"Exploring more possibilities and opportunities to enhance my work tasks was very rewarding."  
— Tracy Chin Joo Huey, Bertelsmann SE & Co.

"I enjoyed exploring different platforms of Gen AI tools."  
— Jennie Chai, Bertelsmann SE & Co.

"The various examples and AI tools shared, along with the emphasis on risks and disadvantages, were very insightful."  
— Sim Hui Ling, Bertelsmann SE & Co.

"The sharing on GenAI from the trainer was very informative."  
— Valerie Cheng Sooh Lee, Bertelsmann SE & Co.

"The video creation segment was particularly engaging."  
— Leong Fong Ling, Bertelsmann SE & Co.

"Practical applications of ChatGPT were very useful."  
— ACCA Workshop Participant

"Applying ChatGPT to real work scenarios was extremely beneficial."  
— ACCA Workshop Participant

"Learning about Excel formula application and report and presentation applications through ChatGPT was great."  
— ACCA Workshop Participant

"Identifying problems using ChatGPT was very insightful."  
— ACCA Workshop Participant

"As a beginner, knowing what benefits we can get from ChatGPT was very helpful."  
— ACCA Workshop Participant

"The practical experience of using ChatGPT with prompts and exercises was very effective."  
— ACCA Workshop Participant

"Understanding ChatGPT better and learning how to ask better questions to get relevant answers was great."  
— ACCA Workshop Participant

"The right way to use ChatGPT."  
— Silverlake Axis Workshop Participant

"ChatGPT for Excel and using formulas was very helpful."  
— ACCA Workshop Participant

"The presentation in chart analysis was detailed and insightful."  
— ACCA Workshop Participant

"Explaining how to use ChatGPT effectively was a game-changer."  
— ACCA Workshop Participant

"The assistance in using Excel and report writing was invaluable."  
— ACCA Workshop Participant

"Learning about things to consider when using AI was very beneficial."  
— ACCA Workshop Participant

"The demo on using GPT in data analysis, Excel, and report writing was excellent."  
— ACCA Workshop Participant

"The advanced course on ChatGPT was exactly what I needed."  
— ACCA Workshop Participant

"Understanding the functions of ChatGPT in depth was very helpful."  
— ACCA Workshop Participant

"The coverage of ChatGPT for beginners was very good."  
— ACCA Workshop Participant

"Prompting ChatGPT."  
— Silverlake Axis Workshop Participant

"More effective way to use ChatGPT."  
— Silverlake Axis Workshop Participant

"Probing, asking more questions."  
— Silverlake Axis Workshop Participant

"The importance of probing."  
— Silverlake Axis

"Excel formulas troubleshooting."  
— Silverlake Axis Workshop Participant

"The explanation of the presentation was very clear and helpful."  
— NurZhariff Iskandar, Media Prima

"It was easy to get some ideas and inspiration from the course."  
— Farid Amirul, Media Prima

"The AI image generation section was fascinating."  
— Adilah Bachik, Media Prima

"The way the AI concepts were explained made it easy to understand."  
— Kishankumar, Media Prima

"The material and examples provided were very relevant and useful."  
— Aini Ismail, Media Prima

"The hands-on approach was excellent for learning."  
— Hariz, Media Prima

"The course was very fun and engaging."  
— Umie, Media Prima

"I got new experiences and learned a lot."  
— Aizam, Media Prima

"Learning about ChatGPT 4.0 was a significant highlight."  
— Faizulaswad Bin Dato' Hj Mohd Salleh, Media Prima

"All topics covered in the course were incredibly informative and useful."  
— Siti Maizura Abdul Jalil, Prudential BSN Takaful

"I was particularly impressed by the hidden facts about ChatGPT that were revealed."  
— Noor Lizah Aman, Prudential BSN Takaful

"This was simply the best training I've attended."  
— Azlin Mohamad, Prudential BSN Takaful

"The examples on how to write higher-level prompts were extremely valuable."  
— Yazlin, Prudential BSN Takaful

"The speaker was engaging and knowledgeable."  
— Katrine Chong, Prudential BSN Takaful

"It will definitely help me be more efficient in my work and save a lot of time."  
— Nur Amalina binti Abdullah, Prudential BSN Takaful

"Hands on work and assignment."  
— Teoh Choong Yee, Silverlake Group

"Not so technical explanation. Easy to understand."  
— Yusup Andri, Silverlake Group

"Hands-on activities."  
— Fan Poh Lok, Silverlake Group

"Easy understanding."  
— Chai Hui Lu, Silverlake Group

"Using ChatGPT to help the work."  
— Yew Kok Ann, Silverlake Group

"The hands-on use of ChatGPT was particularly beneficial. It made understanding the tool much easier and more practical."  
— Yang Tzyh Chang, Silverlake Group

"The advanced level techniques were very useful. I appreciated learning how to get better answers from ChatGPT."  
— Chi Kok Wah, Silverlake Group

"The technique of getting better answers from ChatGPT was very insightful and has practical applications in my work."  
— Chan Guan Jing, Silverlake Group

"The presentation by the trainer was excellent. It made the learning process enjoyable and engaging."  
— Ng Hui Qun, Silverlake Group

"Generating answers again and again until a satisfactory answer is obtained."  
— Silverlake Axis Workshop Participant

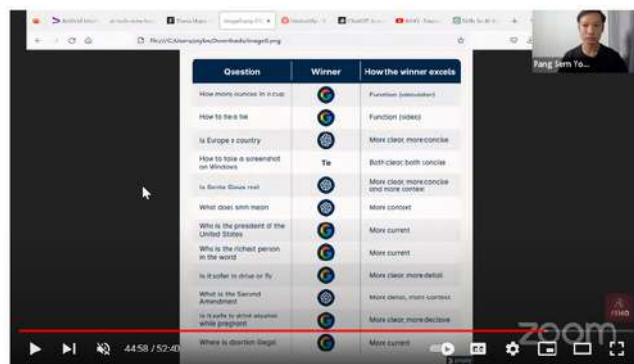
"Generating of data tables."  
— Silverlake Axis Workshop Participant

"Generating tables, curating content instead of just accepting what was fed to us."  
— Silverlake Axis Workshop Participant

"Draft a JD and workshop outline."  
— Silverlake Axis Workshop Participant

# Review Webinars

## "ChatGPT and the Future of Work"

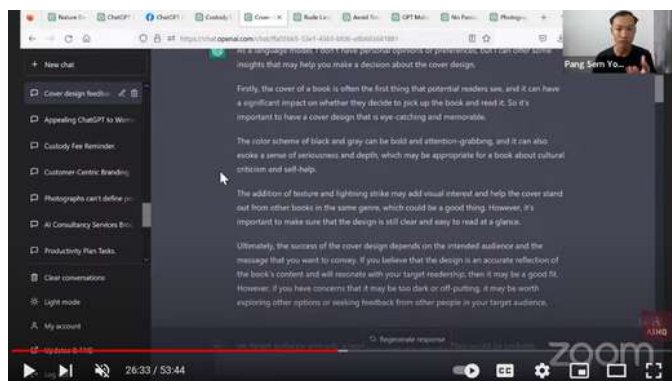


Review Link: <https://www.youtube.com/watch?v=tc0ttmW3kKw>

### Key Insights

- ChatGPT's Popularity:** Rapid user growth showcasing product-market fit and wide applicability.
- Future of Work Potential:** ChatGPT can help automate routine tasks and stimulate creative idea generation.
- Controversies and Considerations:** Data privacy concerns, potential misuse, and risk of content normalization are key issues.
- Learning and Adapting:** Users can train the AI to optimize output quality and relevance, without needing technical skills.
- The Future of Jobs:** AI is more likely to reshape jobs than replace them, with soft skills remaining crucial.
- AIHQ's Role:** Committed to providing user-friendly, accessible AI tools that enhance work efficiency and professionalism.
- Keeping Updated:** Importance of staying informed about fast-evolving AI tools and developments. AIHQ's communities can provide this.

## "If in Doubt Just Ask ChatGPT"



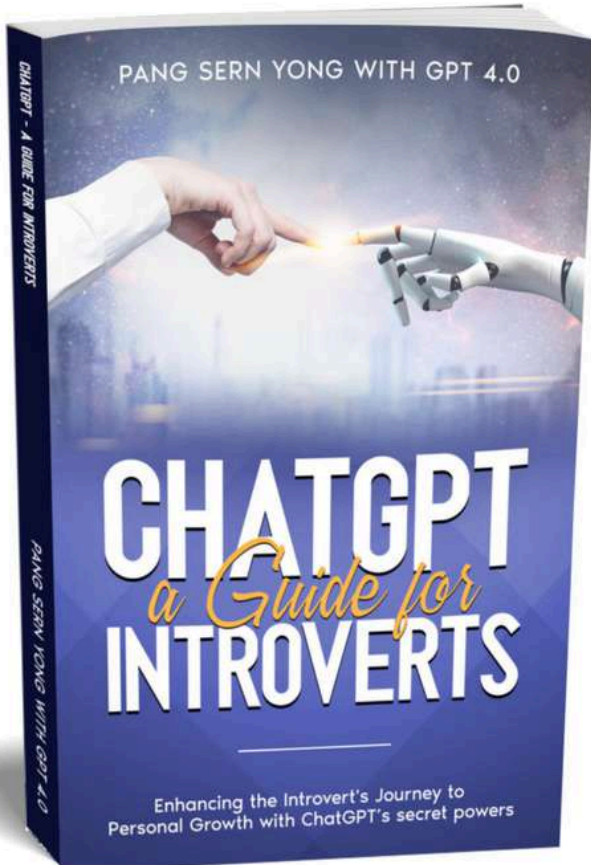
Review Link: <https://www.youtube.com/watch?v=tc0ttmW3kKw>

### Key Insights

- ChatGPT's Utility:** Demonstrating how ChatGPT can assist with tasks like copywriting, summarizing articles, and analyzing customer feedback.
- Effective Communication with AI:** Underlining the importance of asking the right questions to get the best responses from AI tools like ChatGPT.
- Speaker's Credentials:** Introducing the speaker, Pang, as an experienced entrepreneur and the founder of ChatGPT Malaysia Community.
- ChatGPT's Capabilities:** Highlighting that ChatGPT, beyond being a simple chatbox, can help craft emails, analyze feedback, and carry out other tasks.
- Improving Efficiency with AI:** Discussing how AI tools like ChatGPT can enhance efficiency and effectiveness in both personal and professional settings.

# ChatGPT Co-Authored Book

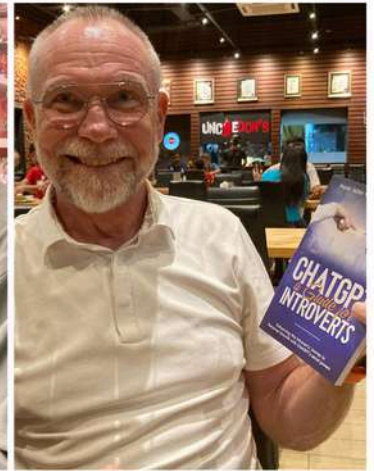
## ChatGPT – A Guide for Introverts



### Delighted Readers



**Mr. Chin Beng Lim**  
Managing Director of Strong Force Snd Bhd



**Mr. Andre Keller**  
Director and Business Coach, Ark Coaching



**YB Rafizi Ramli**  
Minister for Economy



**Mr. George Tang**  
MUI Group

★★★★★

"An essential guide for introverts, this book offers targeted prompts for harnessing ChatGPT's potential. Acting as a personal tutor, it empowers users to improve self-confidence and communication skills while overcoming social anxiety. Ideal for anyone seeking personal growth through the innovative ChatGPT platform."

— Dr Chong Yeh Sai, CEO of AI Consulting Firm, Malaysia

★★★★★

"This book is a real find for introverts like me struggling with self-confidence and feeling stuck due to our communication skills and mindset. It's like having a friend who understands, providing practical help when you're unsure how to change your environment for the better. The 90-Day ChatGPT Transformation Blueprint is especially helpful, offering specific questions that elicit insightful answers from ChatGPT. It even helped me recognize and address my difficulty in setting boundaries. Don't miss this if you're an introvert like me, longing to grow but unsure how to start."

— Misaki Ikemoto, Writer and Digital Marketer, Japan

★★★★★

"A valuable resource for introverts, this book guides readers in using ChatGPT to find personalised answers to their unique questions at different stages of life."

— Mervin Lee, Vice President of F&B Group, Singapore

★★★★★

"This book offers an insightful and practical approach to using ChatGPT as a tool for personal growth, specifically tailored to the needs of introverts. The author combines their personal experiences with ChatGPT and expertly curated content to create a compelling and actionable guide. Each chapter is packed with tips, exercises, and real-life examples that make it easy to understand and implement the strategies outlined. The 90-day action plan is a brilliant way to put the lessons into practice and experience a genuine transformation. A must-read for introverts looking to embrace the power of AI in their lives."

— Review by ChatGPT



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theaihq.net



**For inquiries,  
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